

Annual General Meeting 2026

Stockholm May 21, 2026



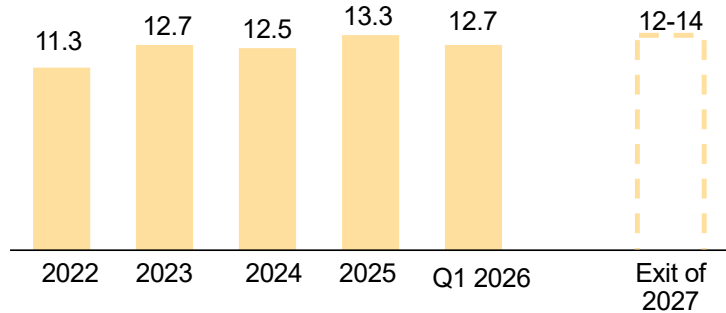
CEO and CFO presentation

Laurinda Pang, CEO
Jonas Dahlberg, CFO

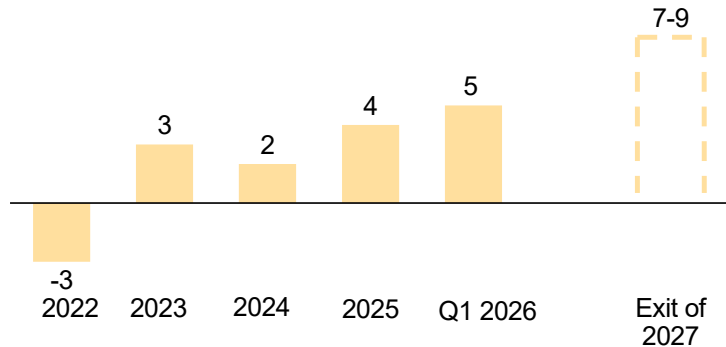


2023–2025 strengthened performance and continued market leadership

Adj. EBITDA margin, Percent



Organic Gross Profit growth, Percent



- Achieved record-high profitability while regaining growth momentum
- Solid development in Americas and API platform products
- Named a Magic Quadrant Leader for CPaaS by Gartner for fourth consecutive years and market leader by IDC and ROCCO





Continuing to execute on our strategy



Growth reacceleration

We are focused on profitable and sustainable growth

- Enterprise expansion
- Self-service capabilities
- RCS and email
- Partners and ecosystems



EBITDA margin expansion

We are reshaping our business to expand margins over time

- Product mix shift at high margin
- Commercial discipline
- Operational efficiency



Active capital allocation

We are driving continued strong cash generation

- Reduce debt
- Finance acquisitions
- Return cash to shareholders

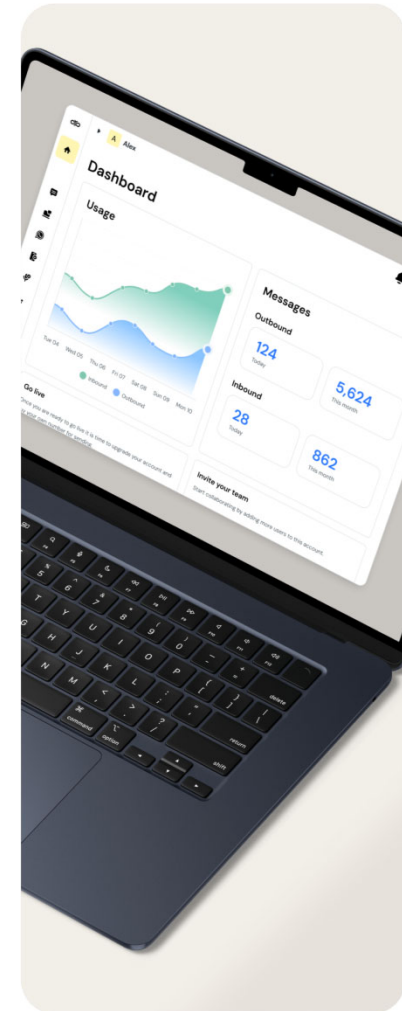
Mid-term financial targets

By the end of 2027, Sinch targets to reach:

- Organic growth in net sales and gross profit of 7-9% year-on-year
- Adjusted EBITDA margin of 12-14%

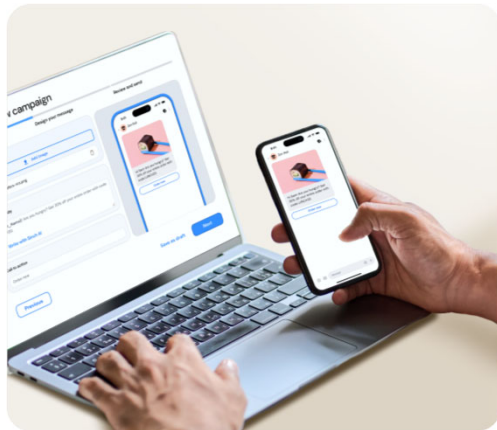
Financial leverage policy

Net debt over time shall be below 2.5 times Adjusted EBITDA (measured LTM)

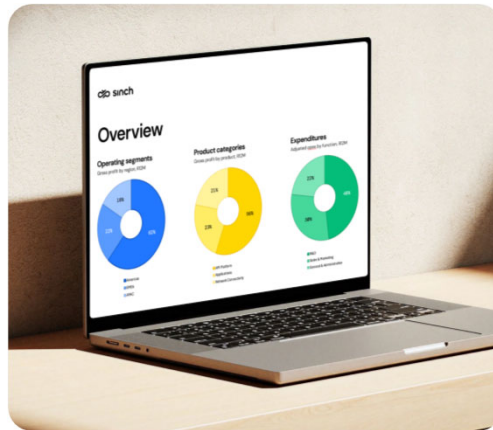


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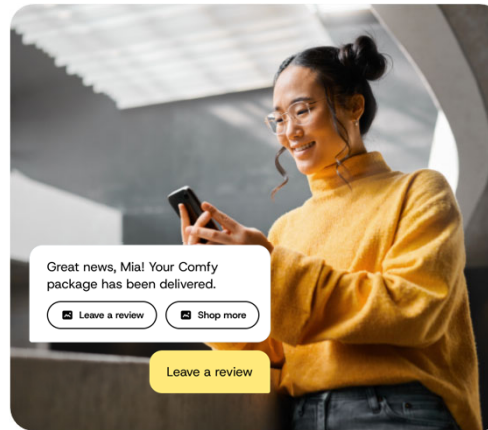
Stronger foundation for the next phase of growth



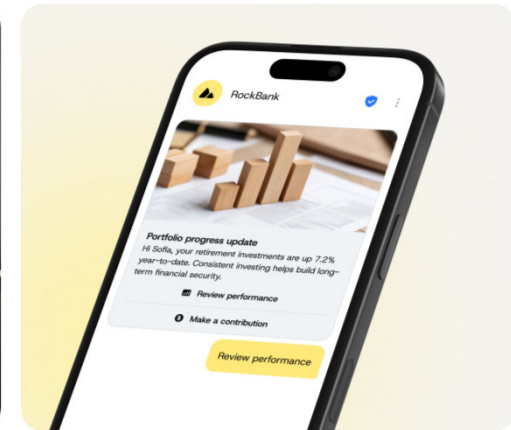
Transformed Sinch into a more integrated and unified **“One Sinch”**



Delivered the **highest** profitability levels in Sinch’s history

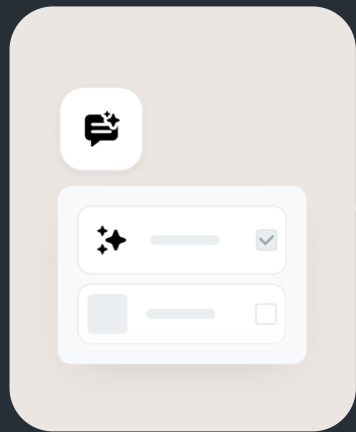


Re-established organic **growth** momentum across the business

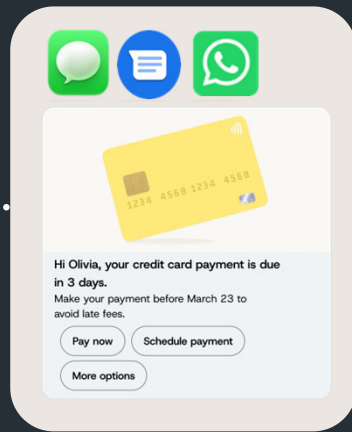


Strengthened position in a large and rapidly evolving communications market

The **dual** inflection point



Rise of Gen AI



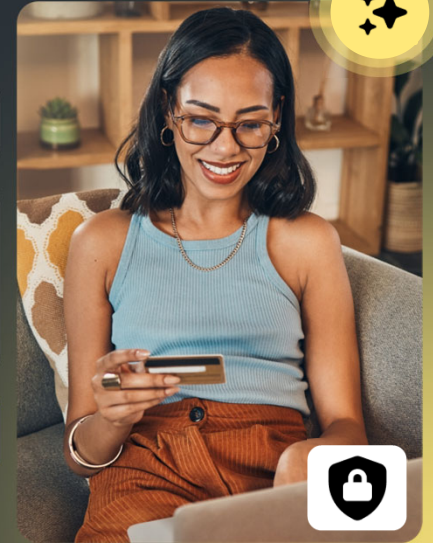
Conversational channels

RockBank

Hi Olivia, you're pre-approved for exclusive credit card offers. Choose the one that fits you best

✈️ Travel card ★ Rewards card

Rewards card



Building towards our **vision**

Connecting every business with every customer, **everywhere** in the world



Customer communications are shifting to AI-driven conversations across messaging, voice and email



This creates new complexity, requiring secure, compliant and reliable global connectivity



Sinch provides the infrastructure enabling enterprises and AI agents to communicate with customers worldwide



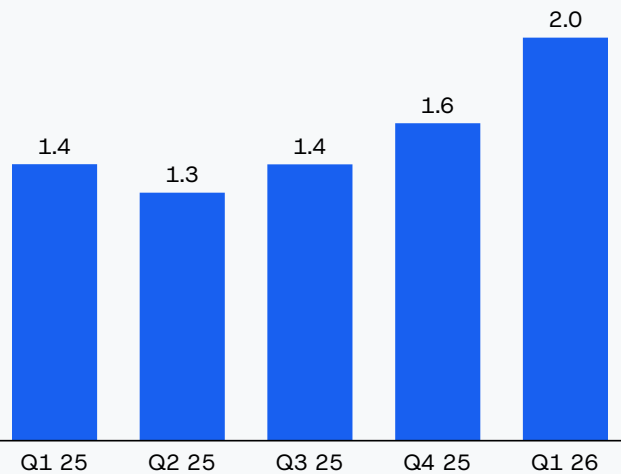


Financials

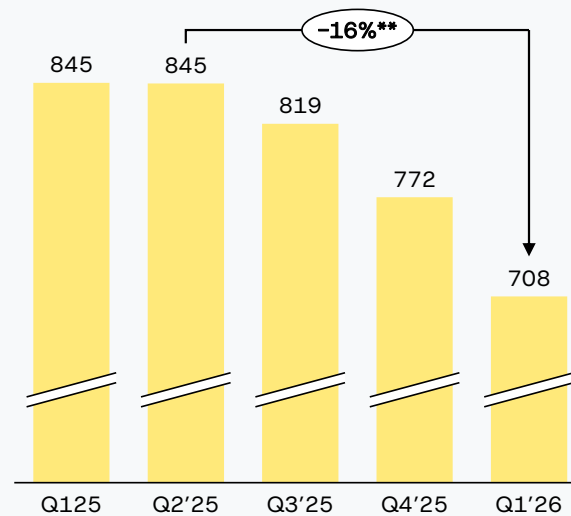


Solid cash flow and solid balance sheet supporting share buy-backs

Net debt/Adjusted EBITDA R12m*



Outstanding shares, end of quarter



* Net debt/Adjusted EBITDA is measured excluding IFRS16-related leases.

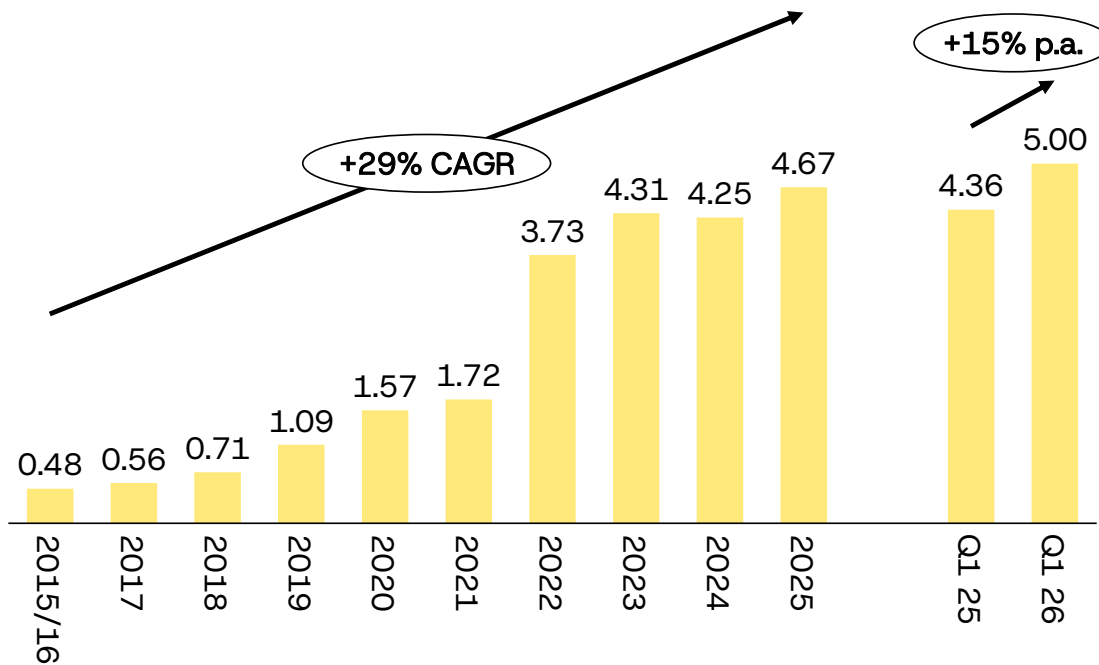
** Outstanding shares, Issued shares reduced with number of shares in treasury and shares held for swap agreement

- Cash conversion 50% last 4 years
- Repurchased 126m shares for SEK 3434m since last AGM, representing 15% of outstanding shares, at an average price of 27.25 SEK/share
- SEK 364m used for LTIP equity swap
- Cancelled 74m shares (8.8%) at February 19 EGM
- Prior to AGM holding 6.7% of outstanding shares
- SEK 3.7bn available in unused credit facilities end of quarter



Share buybacks supporting continued strong development of Adj EBITDA/share

Adjusted EBITDA R12M per share outstanding*



Strong historical growth in Adj EBITDA/share, + 29% CAGR since IPO

Adj EBITDA R12M/share outstanding +15% Q1 2026 vs Q1 2025

- +8pp from organic Adj EBITDA increase
- +19pp from share buybacks
- -12pp from currency impact

Organically Adj EBITDA R12/share +27% and in line with historical 10-year average

* Outstanding shares, Issued shares reduced with number of shares in treasury and shares held for swap agreement



Connecting every business with every customer, leverywhere in the world

Scalable cloud communications platform for messaging, voice and email

200K+

business customers

900bn+

interactions per year

59

countries with local presence

SEK 27bn

net sales in the past 12 months

SEK 9.2bn

gross profit in the past 12 months

SEK 3.5bn


adj. EBITDA in the past 12 months



Sinch AB (publ)
Revisionsberättelse 2025
Johan Telander

Sinch – Revision 2025

Sammanfattning

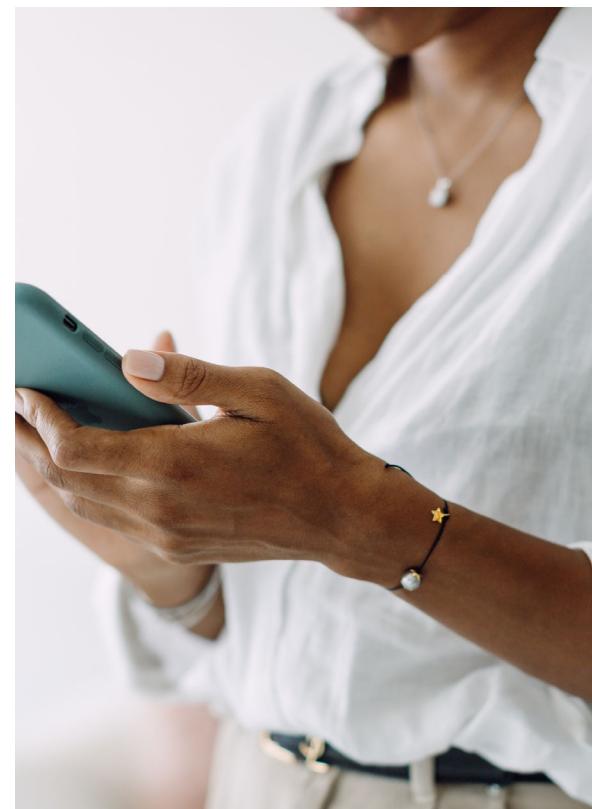
- 
- ✓ Ren revisionsberättelse
 - ✓ Särskilt betydelsefulla områden
 - Värdering av immateriella tillgångar
 - Redovisning av kostnad för sålda tjänster
 - ✓ Konstruktiv dialog med företagsledning och styrelse

Sinch – Revision 2025

Uttalanden

Vi tillstyrker årsstämman att:

- 1 fastställa resultaträkningen och balansräkningen för moderbolaget och koncernen
- 2 disponera vinsten enligt förslaget i förvaltningsberättelsen
- 3 bevilja styrelsens ledamöter och verkställande direktören ansvarsfrihet för räkenskapsåret





Making an impact that matters

for clients, people and society

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