Press release

Stockholm September 1, 2017

CLX signs strategic agreement with one of the world's largest mobile handset and software brands

– Agreement demonstrates CLX's ability to support the complex global messaging needs of one of the world's largest brands

Stockholm, Sweden – CLX Communications AB (publ) – (XSTO: CLX) – a leading provider of global cloud-based communication solutions, today announces that it has successfully signed a non-binding, non-exclusive agreement with a world-leading, American based handset and consumer electronics company.

"Quality, Security and Global Reach remain the key messaging requirements for large global brands, which is why over the last decade we have invested heavily in creating one of the largest international footprints and Tier 1 networks globally." said Johan Hedberg, President, and CEO of CLX Communications.

"Today's agreement recognizes the strength of that investment and the ability of our world-class team and how they support one of the world's strongest brands."

The agreement, to initially provide two-factor authentication (2FA) messaging services globally, follows an extensive development, integration and testing phase. The service is expected to launch fully in the first half of 2018.

The contract is based on an annual recurring model. As the value of the contract is dependent on the actual service utilization, no contract value will be disclosed.

This deal demonstrates CLX's ability to provide multinationals with world class, large scale, mission critical Tier 1 global messaging solutions regardless of complexity.

For further information please contact

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About CLX Communications

CLX Communications (CLX) is a leading global provider of cloud-based communication services and solutions to enterprises and mobile operators. CLX's mobile communication services enable companies to quickly, securely and cost-effectively communicate globally with customers and connected devices – Internet of Things (IoT). CLX's solutions enable business-critical communications worldwide via mobile messaging services (SMS), voice services and mobile connectivity services for the IoT. CLX has grown profitably since the company was founded. The Group is headquartered in Stockholm, Sweden, and has presence in a further 20 countries. CLX Communications' shares are traded at NASDAQ Stockholm - XSTO: CLX.

To learn more please visit: www.clxcommunications.com