



PRESS RELEASE

Stockholm January 12, 2018

CLX Strengthens its management team by appointing a Chief Operating Officer

Stockholm, Sweden – CLX Communications AB (publ) ("CLX") – (XSTO:CLX) – a leading provider of CPaaS and cloud-based communication solutions, today announced it has appointed Anders Olin as Chief Operating Officer for the enterprise division. Anders assumes his roles as of Monday January 15, 2018.

"I am convinced Anders will be a very strong addition to our already strong international team. He has successfully managed both large organizations and sales teams and has extensive experience from selling both to enterprises and mobile operators. His most recent experience includes the responsibility for Ericsson's Telecom Core Portfolio and its transition to cloud, IoT, and 5G also including transition to new IoT SaaS business model from portfolio acquisition.", says Johan Hedberg, President and CEO of CLX Communications.

Anders has a solid international background where he has lived and worked in the US and in the UK for many years during his career and he has also worked in India, Latin-American and Asia, including China. He also managed complex sales processes and sales teams in multi-billion SEK deals and partnerships with enterprises like Apple, Samsung, Microsoft, Vodafone, AT&T and Telenor.

Anders will be responsible for all revenue generation within the Enterprise division and manage the sourcing of capacity to stay in control of the gross profit generated. His responsibilities also include Marketing. Furthermore, Anders will work with the corporate development team to secure a smooth transition of future acquisitions into the CLX family.

With the ambition to further strengthen CLX capabilities to grow and continue to develop world-class solutions, Robert Gerstmann has been appointed Chief Product Officer. In this position, he will oversee and manage all aspects of CLX product- and services portfolio, including innovation, customer support and engineering. Robert was previously head of CLX Enterprise division.

Effective Monday January 15, 2018 CLX group management team will be:

- Johan Hedberg, Chief Executive Officer
- Anders Olin, Chief Operating Officer (Enterprise Division)
- Robert Gerstmann, Chief Product Officer (Enterprise Division)
- Johan Rosendahl, Managing Director (Operator Division)
- Odd Bolin, Chief Financial Officer
- Björn Zethreaus, Vice President Corporate Development
- Jonas Lindeborg, Group Chief Technology Officer
- Lena Oldberg, Director Human Resources

Disclaimer: Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation.

This information is information that CLX Communications AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the contact person set out above, at 22:30 CET on January 12, 2018



“The IPO in October 2015 was the starting point for our strategy where we said that CLX shall grow to become a world-leader in the CPaaS and Cloud Communication services market. Since the IPO we have grown approximately 400 percent through a combination of organic growth, and growth through acquisitions”, says Johan Hedberg, President and CEO of CLX Communications. “To secure our long-term success we need to grow as an organization and we constantly need to add competence to our already world-class team. With the recent additions and changes I am convinced that we have strengthened our capabilities considerably.”

For further information please contact

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About CLX Communications

CLX Communications (CLX) is a leading global provider of cloud-based communication services and solutions to enterprises and mobile operators. CLX's mobile communication services enable companies to quickly, securely and cost-effectively communicate globally with customers and connected devices – Internet of Things (IoT). CLX's solutions enable business-critical communications worldwide via mobile messaging services (SMS), voice services and mobile connectivity services for the IoT. CLX has grown profitably since the company was founded. The Group is headquartered in Stockholm, Sweden, and has presence in a further 20 countries.

CLX Communications' shares are traded at NASDAQ Stockholm - XSTO: CLX.

To learn more please visit: www.clxcommunications.com

Important information

This communication may contain certain forward-looking statements. Such statements are all statements that do not relate to historical facts and include expressions such as "believe", "estimate", "anticipate", "expect", "assume", "predict", "intend", "may", "presuppose", "should" or similar. The forward-looking statements in this release are based on various estimates and assumptions that in several cases are based on additional assumptions. Although CLX believes these assumptions were reasonable when made, such forward-looking statements are subject to known and unknown risks, uncertainties and other important factors that are difficult or impossible to predict and that are beyond CLX's control. Such risks, uncertainties and important factors could cause the actual results to differ materially from the results expressly or implicitly indicated in this communication through the forward-looking statements. The information, perceptions and the forward-looking statements in this release apply only as of the date of this release and may change without notice.

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