PRESS RELEASE

Stockholm April 19, 2018

Oscar Werner appointed as new CEO of CLX Communications AB

Stockholm, Sweden – CLX Communications AB (publ) ("CLX") – (XSTO:CLX) – a leading provider of CPaaS and cloud-based communication solutions, today announced it has appointed Oscar Werner as new Chief Executive Officer. Oscar Werner assumes his role as of September 1, 2018.

"With a rapidly growing and evolving market, CLX is facing new and exciting opportunities. After discussions with CEO Johan Hedberg and other founders, the board has agreed that it is time to put a new CEO at the helm. I am delighted to welcome Oscar Werner to that role. With his extensive technology and communications industry background, Oscar Werner will bring vital experience and knowledge to CLX, enabling the company to execute on its vision and fulfill the expectations of its customers, employees and shareholders," says Erik Fröberg, Chairman of the Board, CLX Communications.

Erik Fröberg continues: "Johan Hedberg is one of the founders of CLX and as CEO has been a key part of the company's success. He has been a leader within CLX from its inception to its current position as a publicly traded company and one of the world leaders in the rapidly growing cloud communications market. CLX's revenues have grown from approximately SEK 800 million two years ago to SEK 3 billion at the end of 2017. Johan has been material to achieving this organic and M&A-driven growth and we thank him for his continuing dedication and leadership."

Oscar Werner has extensive experience from the international technology industry, most recently as President of Tobii Tech, the business unit of Tobii that targets the virtual reality, augmented reality, PC and smartphone industries. Oscar Werner has been part of the Tobii success since 2010, starting as President of TobiiDynavox, where he significantly grew revenues and led the division into solid profitability. Before that, he was CEO of Getupdated.

"Oscar Werner has extensive experience from the communications industry. I worked with Oscar for eight years at Mblox, I know him very well, and in my view he is the ideal candidate to take CLX to the next level," says Johan Hedberg.

The appointment of Oscar Werner further strengthens the CLX executive management team, following the recent appointments of Anders Olin as COO of the Enterprise Division and Thomas Heath as Chief Strategy Officer. Johan Hedberg will remain a key member of the CLX management team, assuming a new role as Corporate Development Officer, and also remains one of the largest shareholders of CLX.

"The CPaaS market is projected to reach at least USD 6 billion by 2021" says Oscar Werner. "The industry is undergoing a shift from standalone messaging, voice, video and data services to fully integrated solutions for enterprise customer communications and IOT connectivity. CLX is a key player in the industry, with many of the largest American tech companies as customers, and is well positioned to lead this shift. This is a truly dynamic time in CLX's history and I am proud and excited to have the opportunity to become the company's CEO."

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About CLX Communications

CLX Communications (CLX) is a leading global provider of cloud-based communication services and solutions to enterprises and mobile operators. CLX's mobile communication services enable companies to quickly, securely and cost-effectively communicate globally with customers and connected devices – Internet of Things (IoT). CLX's solutions enable business-critical communications worldwide via mobile messaging services (SMS), voice services and mobile connectivity services for the IoT. CLX has grown profitably since the company was founded. The Group is headquartered in Stockholm, Sweden, and has presence in a further 20 countries.

CLX Communications' shares are traded at NASDAQ Stockholm - XSTO: CLX.

To learn more please visit: www.clxcommunications.com

Important information

This communication may contain certain forward-looking statements. Such statements are all statements that do not relate to historical facts and include expressions such as "believe", "estimate", "anticipate", "expect", "assume", "predict", "intend", "may", "presuppose", "should" or similar. The forward-looking statements in this release are based on various estimates and assumptions that in several cases are based on additional assumptions. Although CLX believes these assumptions were reasonable when made, such forward-looking statements are subject to known and unknown risks, uncertainties and other important factors that are difficult or impossible to predict and that are beyond CLX's control. Such risks, uncertainties and important factors could cause the actual results to differ materially from the results expressly or implicitly indicated in this communication through the forward-looking statements. The information, perceptions and the forward-looking statements in this release apply only as of the date of this release and may change without notice.

Disclaimer: Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation.

This information is information that CLX Communications AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the contact person set out above, at 08:20 CET on April 19, 2018